

Community for Life



Throughout the spring and summer of 2015, the Region of Peel asked its residents and community partners, “What can you imagine for our community by 2035?” Based on thousands of responses, the Region developed a new vision to carry us into the future. That vision is **Community for Life** and this is our Strategic Plan to achieve it.



FUTURE FOCUSED

The challenges of the future are complicated, large in scale and interconnected. Continuing to deliver impactful outcomes for citizens requires us to become increasingly citizen-centric and future focused. To rise to that challenge, this Strategic Plan differs from previous efforts in two key ways:



- 1) **Developed through extensive community engagement:** In addition to traditional consultation, the Region expanded our reach to thousands of citizens who don't typically engage in municipal planning efforts. Among our outreach, we heard from residents at community events, on social media and through an interactive exhibit at the Peel Art Gallery, Museum and Archives (PAMA), providing us with feedback from people of all ages, backgrounds and experiences.



- 2) **Long-term vision:** This Strategic Plan adopts a 20-year framework. This long-term approach allows us to take on bigger challenges, in the interests of our citizens, than would be possible in a four-year Term of Council.

OUR VISION, MISSION & AREAS OF FOCUS

Our vision is **Community for Life**, a place where everyone enjoys a sense of belonging and has access to the services and opportunities they need to thrive throughout each stage of their lives.

Our organizational mission describes how the Region will deliver on our vision and what difference we seek to make in the world. It is **Working with you to create a healthy, safe and connected community.**

Living, Thriving and Leading are areas of focus where the Region of Peel will improve as a result of this strategy.



More than any time in history, collaboration is essential to manage the broad-scale and interconnected challenges before us. As we set out on the path towards 2035, we do so side by side with you, the people of Peel, **working with you** to make Peel an exceptional **community for life**. Learn more about the Strategic Plan at peelregion.ca/strategicplan



Region of Peel Strategic Plan 2015-2035

Our 20-Year Plan to Create a Community for Life for Our Residents

Our **Vision** describes what we are working towards over the long-term

Our **Mission** describes how we will deliver on our vision and the difference we want to make.

Vision: *Community for life*
Mission: *Working with you* to create a healthy, safe and connected community

Living, Thriving and **Leading** are the areas of focus we will improve through this plan

Living
 People's lives are improved in their time of need

Thriving
 Communities are integrated, safe and complete

Leading
 Government is future-oriented and accountable

Four-year priorities are what we are focused on making advances in during this Term of Council

In this Council term, we are working with partners to...

- increase affordable housing
- reduce poverty
- increase stable employment

- increase waste diversion
- adapt to and mitigate the effects of climate change
- promote healthy and age-friendly built environments
- improve goods movement
- plan and manage growth

- modernize service delivery
- attract and retain top talent
- create a modernized workplace

20-year outcomes are the long-term community trends we strive to improve

By 2035, you will...

- have access to services that meet your needs at all stages of life
- have affordable housing options
- have access to employment opportunities of your choice
- have access to culturally appropriate services
- have access to local, nutritious food sources
- have a responsibility to contribute to community well-being

- live in a community that is environmentally friendly
- live in a community that promotes mobility, walkability and various modes of transportation
- live in a community that embraces diversity and inclusion
- live in a community that promotes economic sustainability and future investments in Peel
- live in a community where growth is well managed
- live in a community where the built environment promotes healthy living

- trust that sustainability and long-term benefits to future generations are considered
- trust that the Region of Peel is a model and progressive employer
- trust that co-ordination and partnerships occur
- trust that a systematic approach to innovation is in place
- trust that the community voice and participation is welcome
- trust that the Region of Peel is a well-managed government

We further support our goals with day-to-day programs and services that improve life for Peel residents