

IMAGINE PEEL

2015–
2035
Strategic Plan



Throughout the spring and summer of 2015, the Region of Peel asked its residents and community partners, "What can you imagine for our community by 2035?" Based on thousands of responses, the Region developed a new vision to carry us into the future. That vision is **Community for Life** and this is our Strategic Plan to achieve it.

FUTURE FOCUSED

The challenges of the future are complicated, large in scale and interconnected. Continuing to deliver impactful outcomes for citizens requires us to become increasingly citizen-centric and future focused. To rise to that challenge, this Strategic Plan differs from previous efforts in two key ways:

- 1) **Developed through extensive community engagement:** In addition to traditional consultation, the Region expanded our reach to thousands of citizens who don't typically engage in municipal planning efforts. Among our outreach, we heard from people at community events, on social media and through an interactive exhibit at the Peel Art Gallery, Museum and Archives (PAMA), providing us with feedback from people of all ages, backgrounds and experiences.
- 2) **Long-term vision:** This Strategic Plan adopts a 20-year framework. This long-term approach allows us to take on bigger challenges, in the interests of our citizens, than would be possible in a four-year Term of Council.



OUR VISION, MISSION & AREAS OF FOCUS

Our community vision is **Community for Life**, a place where everyone enjoys a sense of belonging and has access to the services and opportunities they need to thrive throughout each stage of their lives.

Our organizational mission describes how the Region will deliver on our vision and what difference we seek to make in the world. It is **Working with you to create a healthy, safe and connected community**.

Living, Thriving and Leading are areas of focus where the Region of Peel will improve as a result of this strategy.

More than any time in history, collaboration is essential to manage the broad-scale and interconnected challenges before us. As we set out on the path towards 2035, we do so side by side with you, the people of Peel, *working with you* to make Peel an exceptional **community for life**. Learn more about the Strategic Plan at peelregion.ca/strategicplan



IMAGINE PEEL

STRATEGIC PLAN 2015–2035

VISION:
Community for life
MISSION:
Working with You
to create a healthy,
safe and connected
community



Living
People's lives are improved in their time of need

Thriving
Communities are integrated, safe and complete

Leading
Government is future-oriented and accountable

In 4 years we will
reduce poverty
increase stable employment
increase affordable housing

In 20 years I will have
affordable housing options
access to employment opportunities of my choice
access to culturally appropriate services
access to local, nutritious food sources
a responsibility to contribute to community well-being
access to services that meet my needs at all stages of life

In 4 years we will
adapt to and mitigate the effects of climate change
increase waste diversion
improve goods movement
plan and manage growth
promote healthy and age-friendly built environments

In 20 years we live in a
community that is environmentally friendly
community that promotes mobility, walkability and various modes of transportation
community that embraces diversity and inclusion
community that promotes economic sustainability and future investments in Peel
community where growth is well managed
community where the built environment promotes healthy living

In 4 years we will
create a modernized workplace
attract and retain top talent
modernize service delivery

In 20 years I trust that
sustainability and long-term benefits to future generations are considered
the Region of Peel is a model and progressive employer
co-ordination and partnerships occur
a systematic approach to innovation is in place
the community voice and participation is welcome
the Region of Peel is a well-managed government

