

Hope Letter Campaign - Children's Water Festival 2025 Activity Script

Event: Peel Children's Water Festival

Duration: 10 minutes

2 min	<p>Hi everyone! We're so excited to see you all today at the Children's Water Festival! Who here loves water? Raise your hands!</p> <p>Let's play a quick game! When I say 'WATER,' you say 'LIFE!' Ready? WATER... (pause for response) LIFE! Let's do it louder! WATER... (pause for response) LIFE!</p> <p>What do you like to do in your spare time? Many children around the world like Echik, spend hours every day collecting water. Today, we will explore how that impacts their lives. How do you think they feel?" (Encourage responses.)</p> <p>Show large poster boards with images of children receiving past Hope Letters.</p> <p>Hope Letters are special messages of kindness and encouragement that we send to children in communities where clean water is hard to get. Your words can bring them hope and happiness!</p>
6 min	<p>Introduce the Hope Letter Campaign (1-2 minute)</p> <ul style="list-style-type: none">• Imagine waking up every morning and walking a really, really long way just to find water. Imagine carrying heavy buckets back home, only to find out the water isn't even clean. How would you feel?• That's why your Hope Letters are so important, they tell kids like you that they are not alone and that we care about them! <p>Writing the Hope Letters (4-5 minutes)</p> <ul style="list-style-type: none">• Hand out Hope Letter templates• You can draw a picture, or write a kind message! What would you say to cheer someone up?"• Let's share some ideas! What kind words would you like to hear if you were feeling sad? (Take a few responses.)• Walk around, interact with students, and give encouragement

Wrap-Up (1-2 minutes)	<p>Let's make a pledge together, repeat after me: 'I promise to save water and help our planet.</p> <p>Your Hope Letters will travel far and bring smiles to children who need them. You are all making a difference today!</p> <p>Give yourselves a big round of applause for being amazing helpers!</p> <p>Collect the Hope Letters and thank the students for their participation.</p>
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Materials Needed:

- Large poster boards with images and key messages
- Pre-designed Hope Letter templates
- Markers, crayons, and pens
- Water-saving tips poster (for optional activity)
- Table

Objectives:

The key messages participants should learn:

- Understand the impact of daily water usage and conservation.
- Compare and contrast access to water in Canada vs. Indonesia and other water-scarce regions.
- Recognize the challenges faced by communities without immediate access to clean water.
- Learn about practical steps they can take to help with water conservation.

Setup:

- Place poster boards
 - Set up an Informational Poster Board for students to interact with after they finish the activity.
 - Provide sticky notes and markers for student engagement
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Takedown:

- TBD: Are we able to leave items on-site overnight?

Safety/Engagement Considerations:

- Ensure students have space to move freely while interacting with the materials.
- Monitor engagement to encourage positive and inclusive discussions.

Vocabulary:

- **Water Accessibility (Access to Water):** The availability of water, ranging from limited access (ponds, lakes, rivers without treatment) to safely managed water (clean, accessible, and contamination-free water at home).
- **Clean Water & Water Sanitation:** The systems that ensure everyone has access to safe drinking water and sanitation facilities.
- **Water Conservation:** The practice of using water efficiently to reduce unnecessary water usage and protect resources for the future.