

Peel Region Off-Peak Delivery Pilot Update

Brampton, ON (February 25, 2019) - Following the launch of the Off-Peak Delivery (OPD) pilot project, the Region of Peel has been working with the participants to develop individual business plans for delivering goods during off-peak hours.

Region of Peel's Off-Peak Delivery (OPD) pilot project is in participation with LCBO, Loblaw Companies Limited, and Walmart Canada Corp. Deloitte Canada is acting as advisors on the project while the University of Toronto, McMaster University and York University are contributing their expertise through the Smart Freight Centre, an initiative led by the Region.

The participants have identified select stores for the pilot project and are set to start OPD operations from February 25 through to the end of August 2019.

Traffic congestion affects communities and businesses across Ontario, especially within the Greater Toronto and Hamilton Area (GTHA). The objective of the OPD pilot project is to help optimize highways and major road networks both within Peel and within the GTHA, focusing on where freight is moving and what time, how to best use the available capacities of existing transportation infrastructure, and where we can benefit from new investment in transportation infrastructure.

Nando Iannicca, Region of Peel Chair and Chair of the Peel Goods Movement Task Force says that "Regional Council has a bold vision and mission - *Community for Life* - to create a healthy, safe and connected community for Peel residents. The Off-Peak Delivery pilot project is one step in the right direction to improve quality of life by easing traffic congestion."

"The Region is looking forward to working with these business champions to implement the OPD pilot," says Gary Kocialek, Region of Peel Director of Transportation. "Peel Region's goods movement industry contributes \$48.8 billion worth of GDP to the regional, provincial and national economy and recognizes the importance of helping to alleviate congestion within the broader regional transportation system. The off-peak delivery pilot will help understand how using our existing infrastructure more efficiently can reduce congestion, improve business operations, while supporting the quality of life within our communities."

Metrolinx is providing a financial contribution to support the research and innovation component of this initiative, which aligns with the Metrolinx Regional Transportation Plan.

The Atmospheric Fund (TAF) is also providing project funding, supporting the agency's mandate to reduce carbon emissions and air pollution in the GTHA.

"Delivering goods during off-peak hours also delivers public benefits," says TAF CEO Julia Langer. "Reducing congestion reduces carbon emissions from transportation, which is the second-largest source of climate pollution in our region. We're optimistic this innovative project will help to improve the health of people and the resilience of communities in Peel and beyond."

To learn more about the Region of Peel Goods Movement program, visit peelregion.ca/pw/transportation/goodsmovement

About Region of Peel

The Region of Peel works with residents and partners to create a healthy, safe and connected Community for Life for more than 1.4 million people and 173,000 businesses in the cities of Brampton and Mississauga and the Town of Caledon. Peel's services touch the lives of residents every day. Recognized as a leader in management and service delivery, the Region of Peel is the only government organization at any level to receive Excellence Canada's Platinum Award for Excellence, Innovation and Wellness®. For more information about the Region of Peel, explore peelregion.ca and follow us on Twitter at [@regionofpeel](https://twitter.com/regionofpeel).