Media registration form

**\*1. Register for Peel’s Media Program**

[ ]  I/we would like to register for Peel’s Media Program. By registering, I/we agree to:

* Receive emails from the Region of Peel regarding the Program
* Provide a rate card upon registration and at every renewal cycle (every 4- years, based on the term of council)
* Provide proof of circulation, including the reach and/or Unique Views Per Mention (UVPM), for the publication or outlet being registered
* Provide the Region of Peel with bi-annual copies of the publication free of charge through the duration of their registration
* Provide the Region of Peel with tear sheets for all Regional print advertisements with their publication

**\*2. Advertising representative's contact information** (this person must have the authority to agree on behalf of the publication or media outlet that is registering for the Program).

Name:

Company:

Address:

Email Address:

Phone:

**\*3. Publication language(s) (select all that apply):**

[ ]  English

[ ]  Arabic

[ ]  Chinese (simplified/traditional)

[ ]  French

[ ]  Gujarati

[ ]  Hindi

[ ]  Italian

[ ]  Polish

[ ]  Portuguese

[ ]  Punjabi

[ ]  Spanish

[ ]  Tagalog (Pilipino/Filipino)

[ ]  Tamil

[ ]  Urdu

[ ]  Vietnamese

[ ]  Other (please specify):

**\*4. Community or language served:**

**\*5. Publication website address:**

**\*6. Date publication was established:**

**\*7. Media associations your publication is a member of:**

[ ]  CARD Online

[ ]  National Ethnic Press

[ ]  Ontario Community Publication Association

[ ]  Canadian Community Publication Association

[ ]  Not affiliated

[ ]  Other (please specify):

**\*8. Is your publication circulation audited?**

[ ]  Yes (please provide proof of circulation)

[ ]  No (Regionally set media rates may apply)

**\*9. Is your publication distributed in Peel?**

[ ]  Yes

[ ]  No

**10. Publication circulation:**

[ ]  Daily

[ ]  Weekly

[ ]  Biweekly

[ ]  Monthly

[ ]  Bimonthly

[ ]  Other (please specify):

**\* 11. Day(s) publication is issued:**

[ ]  Monday

[ ]  Tuesday

[ ]  Wednesday

[ ]  Thursday

[ ]  Friday

[ ]  Saturday

[ ]  Sunday

**\* 12. Artwork deadline:**

[ ]  Monday

[ ]  Tuesday

[ ]  Wednesday

[ ]  Thursday

[ ]  Friday

[ ]  Saturday

[ ]  Sunday

**\*13. Artwork deadline time:**

**\* 14. Outlet format:**

[ ]  Tabloid

[ ]  Broadsheet

[ ]  Online

**\*15. Print ad specs - vertical (w x h"):**

[ ]  1/4 page - trim

[ ]  1/4 page - bleed

[ ]  1/4 page - live

[ ]  1/8 page - trim

[ ]  1/8 page - bleed

[ ]  1/8 page - live

[ ]  1/16 page (broadsheet only) - trim

[ ]  1/16 page (broadsheet only) - bleed

[ ]  1/16 page (broadsheet only) - live

[ ]  Other:

**\*16. Print ad specs - horizonal (w x h"):**

[ ]  1/4 page - trim

[ ]  1/4 page - bleed

[ ]  1/4 page - live

[ ]  1/8 page - trim

[ ]  1/8 page - bleed

[ ]  1/8 page - live

[ ]  1/16 page (broadsheet only) - trim

[ ]  1/16 page (broadsheet only) - bleed

[ ]  1/16 page (broadsheet only) - live

[ ]  Other:

**17. Contact details for artwork and design requirements:**

Name:

Email Address:

Phone: